

Ford awarded Lumberg with Q1 Status

Lumberg Connect GmbH and its Cloppenburg production plant have been awarded "Q1 Preferred Quality Status" by the European quality and purchasing management of The Ford Group. This award reconfirms Lumberg Connect's capabilities as a supplier of on-board contact systems for the automotive industry.

As one of the world's biggest automotive manufacturers, Ford demands a great deal of its supplier's performance, especially regarding quality, delivery, logistics and research and development. These performance benchmarks must be consistently attained, and they are verified through ongoing monitoring by Ford. "For Lumberg Connect, this award is recognition of our successful work for continuous improvement, dependable performance, as well as a thank-you for the high personal dedication of each individual employee", states Ralph Wenzler, Sales Manager Automotive. The award is appreciated "especially because we are continually expanding our automotive product range."

The presentation of the award took place in June 2007 in the Swedish town of Gothenburg, headquarters of the Volvo Car Corporation. The highlight of the day was the handing over of the Q1 badge by Cecilia Lindblad, Senior Purchaser Infotainment. – At the Lumberg plant in Cloppenburg, Germany, now the flag with the Ford Q1 logo has been hoisted.

Lumberg Connect GmbH has been a tier 1 supplier to Ford in Europe and Asia Pacific for several product lines among Ford group's numerous brands. These include Ford, Volvo, Mazda, Jaguar and Landrover cars. These products support interconnect systems for infotainment packages: Aux-in interfaces for coupling peripheral devices, such as MP3 players, to the on-board audio system of the car.

Lumberg Connect is a globally operating, family-owned company headquartered in Schalksmühle, Germany. The Lumberg group has a total workforce of about 1,000 employees worldwide. The major part of their broad product range is made up of connector systems and mechatronic sub-assemblies for industries such as home appliances, building technology, photovoltaics as well as the automotive and communications industries.

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A solemn moment in Gothenburg: Cecilia Lindblad, Senior Purchaser Infotainment, hands over the Ford Q1 badge to Ralph Wenzler, Sales Manager Automotive at Lumberg Connect (Photo Lumberg)



Aux-in interfaces for infotainment packages: These contact systems allow for peripherals, such as MP3 players, to be connected to the on-board audio system of a car, including USB standard solutions (Photo Lumberg)

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The Lumberg production plant in Cloppenburg, Germany: Among other commodities, Lumberg's most diverse automotive products are manufactured here (Photo Lumberg)

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